



“Cleveland 500,000+”

Quarterly Update Report #1



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Cleveland 500,000+ Partnership Quarterly Report #1

June 2003

The Cleveland 500,000+ Partnership is Mayor Jane Campbell's vision and strategic plan to engage the City, its community and regional partners, and resources for a better future. The plan embraces a thriving population of 500,000+ citizens as an umbrella target, with 21 specific strategic initiatives organized under three overriding objectives:

A stronger economy that builds wealth creation opportunities for Clevelanders;
A smarter workforce, that's prepared for good, prosperous jobs; and
A safer, healthier, more livable city with great neighborhoods.

This is the first in a series of brief quarterly reports to update the Cleveland community on progress made in Cleveland 500,000+ Partnership program.



Since the projects first inception in late February 2003, the following has been completed:

Community Leadership: KeyCorp CEO Mr. Henry Meyer III and Cuyahoga Community College President Dr. Jerry Sue Thornton agreed to co-chair the Cleveland 500,000+ Partnership with Mayor Jane Campbell. A roster of community leaders is being completed for the Partnership Steering Committee, and to assist on the 21 initiatives.

Executive Leadership: Lewis Adkins (partner at Roetzel & Andress) has been appointed Executive Director of the Cleveland 500,000+ Partnership and Mayor Campbell's Chief of Strategic Planning. He will begin working full-time on June 1 as a "loaned executive" with the daily focus of turning the plans into reality – to ensure progress.

Operating Plan and Funding: Since the Mayor announced the Cleveland 500,000 + Partnership a core planning group including the co-chairs, foundation officials, Burges & Burges Strategists, and McKinsey & Co. has completed the initial operating plan and a proposal for initial funding.



Progress of Initiatives Listed by Category

“Strong”: Good Jobs and Community Growth

- Passed historic legislation addressing Diversity concerns related to City’s prime contracting process, as well as instituted sweeping Administrative changes supporting minority and small businesses
- Supported Cleveland residents receiving 20% of all City prime contractor jobs
- Financing for House of Blues development and 550 space parking garage on lower Euclid Avenue
- \$20 million State Grant for Stem cell research – Foundation to RMI
- \$17 million State Grant for Fuel cell research – Foundation to Fuel Cell Research Center
- Working with business, convention, arts and culture, and neighborhood leaders on a multi-purpose proposal for a feasible ballot issue
- Working with the Port of Cleveland and ISG to strengthen the position of Cleveland as a once and future leader in American steel



Progress of Initiatives Listed by Category

“Smart”: Quality Education and Training

- Discussing ways to partner with CWRU and others to find a way to bring affordable on-line access (including wireless) to businesses and homes in neighborhoods
- Establishing a strong planning and community engagement process for rebuilding our schools, as community resources or “lighted schoolhouses” where appropriate
- Appointed a new school board that stands ready to continue working with the Mayor and CEO to improve performance in the CMSD and more fully reflects Cleveland’s diversity
- Obtained a \$4 million grant from Oracle that will substantially enhance the ability of Cleveland school children to learn on-line skills
- Joining with Leadership Cleveland in a new partnership to expand community literacy resources and raise literacy levels



Progress of Initiatives Listed by Category

“Safe”: Neighborhood Safety and Housing

- \$27.4 million bond issue to fund \$9 million of housing development and \$18 million economic development in the City
- Adding 1,500 new residential housing and rehabilitating existing homes
- Obtaining funds and organizing services to facilitate community re-entry
- Conducting an open lakefront/riverfront planning process that will be completed by the end of 2003



Progress Initiatives Listed by Category

STRONG

Initiative	Progress/Action
<i>Embrace racial/cultural diversity</i>	Passed historic legislation addressing Diversity concerns related to City's prime contracting process, as well as instituted sweeping Administrative changes supporting minority and small businesses
<i>Strengthen innovation and growth infrastructure</i>	Supported Cleveland residents receiving 20% of all City prime contractor jobs
<i>Expand existing core industries and jobs</i>	Financing for House of Blues development and 550 space parking garage on lower Euclid Avenue Working with the Port of Cleveland and ISG to strengthen the position of Cleveland as a once and future leader in American steel
<i>Attract major research centers</i>	\$20 million State Grant for Stem cell research – Foundation to RMI \$17 million State Grant for Fuel cell research – Foundation to Fuel Cell Research Center
<i>Maximize impact of arts, culture and visitors</i>	Working with business, convention, arts and culture, and neighborhood leaders on a multi-purpose proposal for a feasible ballot issue



Progress Initiatives Listed by Category

SMART

Initiative	Progress/Action
<i>Develop a growing on-line community</i>	<p>Discussing ways to partner with CWRU and others to find a way to bring affordable on-line access (including wireless) to businesses and homes in neighborhoods</p> <p>Obtained a \$4 million grant from Oracle that will substantially enhance the ability of Cleveland school children to learn on-line skills</p>
<i>Establish "lighted schoolhouses" as working neighborhood resources</i>	Establishing a strong planning and community engagement process for rebuilding our schools, as community resources or "lighted schoolhouses" where appropriate
<i>Build 21st century workforce and higher education capacity</i>	Appointed a new school board that stands ready to continue working with the Mayor and CEO to improve performance in the CMSD and more fully reflects Cleveland's diversity
<i>Attract major research centers</i>	<p>\$20 million State Grant for Stem cell research – Foundation to RMI</p> <p>\$17 million State Grant for Fuel cell research – Foundation to Fuel Cell Research Center</p>
<i>Raise community literacy rates</i>	Joining with Leadership Cleveland in a new partnership to expand community literacy resources and raise literacy levels

Cleveland 500,000+



Progress Initiatives Listed by Category

SAFE

Initiative	Progress/Action
<i>Build economically vibrant neighborhoods and strong services</i>	\$27.4 million bond issue to fund \$9 million of housing development and \$18 million economic development in the City
<i>Add 1,500+ new homes per year</i>	Adding 1,500 new residential housing and rehabilitating existing homes
<i>Change the pattern of community re-entry</i>	Obtaining funds and organizing services to facilitate community re-entry
<i>Reconnect to our great lake, river and valley</i>	Conducting an open lakefront/riverfront planning process that will be completed by the end of 2003



“Cleveland 500,000+” Strategic Action Partnerships for 2010

**Co-Chairs
2010 Partnership Committee
Resource Team**

3 Strategic Goals

“Strong”

“Smart”

“Safe”

**Sustaining
Efforts**

**Emerging
Initiatives**

**Sustaining
Efforts**

**Emerging
Initiatives**

**Sustaining
Efforts**

**Emerging
Initiatives**

Action Teams

Action Teams

Action Teams

Expand Existing
Core Industries
& Jobs

Attract Major
Research Centers

Double the High
School
Graduation Rate

Establish
“Lighted”
Schoolhouses as
Working
Neighborhood
Resources

Reduce Drugs,
Crime, Violence &
Community
Conflict

Build Economically
Vibrant
Neighborhoods with
Strong Services

Build on Our
Health Industry
Strength

Grow Next Generation
Companies & Jobs

Rebuild & Repair
Cleveland’s
Schools K-12

Raise Community
Literacy Rates

Add 1,500+ New
Homes Per Year

Change the Pattern
of Community Re-
Entry

Maximize the
Impact of Arts,
Culture &
Visitors

Welcome
Internationalism &
Racial / Cultural
Diversity

Strengthen Innovation
& Growth
Infrastructure

Develop a
Growing On-line
Community

Build 21st Century
Workforce &
Higher Education
Capacity

Repair & Upgrade
Existing Homes

Reconnect to Our
Great Lake, River &
Valley

Expand Health
Services for All
Clevelanders

Evaluating
Executing
Communicating
Organizing
Planning

Good Jobs & Community Growth

Quality Education & Training

Neighborhood Safety & Housing

Cleveland 500,000+



Next Steps

In the second quarter, we will continue to seek funding for the Partnership from area foundations and other donors. We also will work closely with community leaders to determine if/how the Partnership can aid them in projects that fall within our initiatives conceptually.

Our goal is to remove barriers for organizations seeking to achieve goals that will aid in the realization of the 21 Strategic Initiatives and the ultimate goal of a population for the City of Cleveland of 500,000+ by the year 2010.



Note:

This presentation is in Power Point. Web collaboration software will allow for data collection to feed the accomplishments and can easily be updated monthly.

Also, clicking on the chart will allow for viewing accomplishments by initiatives.